

proVision Magazine

Content Guidelines

proVision is the national magazine produced by Scarlet Alliance as an Australian platform for sex workers to share our experiences with each other and the broader community. We welcome unsolicited contributions from all sex workers. The content in proVision should reflect Scarlet Alliance's values and aim to achieve equality, social, legal, political, cultural and economic justice for past and present workers in the sex industry, in order for sex workers to be self-determining agents, building their own alliances and choosing where and how they work.*

Circulation

proVision is mainly shared amongst sex workers but will also be available to people outside of the sex industry. proVision only accepts content made by sex workers, so contributors may wish to use a working name or another alias to protect their privacy.

Inclusion & Anti-discrimination

Scarlet Alliance supports all sex workers and their right to choose how they do sex work and the manner of sex work that suits them. proVision aims to include diverse voices of all types of sex workers, including but not limited to brothel workers, street-based workers, escorts, strippers, BDSM providers, online sex workers, etc. Content must not stigmatise other sex workers/types of sex work or attempt to elevate one type of sex work above another.

Part of supporting sex workers rights to make choices in relation to their own bodies includes drug use, diverse sexual practices and what services individuals want to provide in their sex work services – including but not limited to kissing, natural french, anal sex, BDSM and other fetishes/fantasy services.

Content should not use exclusionary language, e.g. saying 'women' when referring to all sex workers. Not all sex workers are female, cis-gendered, straight, white, or able-bodied. If you are writing specifically of your own experiences, or about particular incidents, in which all the sex workers were of the same gender, then it is acceptable to make that clear by using a phrase like 'the women working at this

parlour', but if speaking generally of sex work and sex workers try to reflect the gorgeous diversity of sex worker communities.

A Focus on Sex Worker Rights

Scarlet Alliance, through our objectives, policies and programs, aims to achieve equality, social, legal, political, cultural and economic justice for past and present workers in the sex industry, in order for sex workers to be self-determining agents, building their own alliances and choosing where and how they work. Scarlet Alliance supports decriminalisation of sex work, increased occupational health and safety focus within the sex industry, and anti-discrimination legislation covering sex workers as the way to improve individual sex worker's experience of sex work. Exit and retraining programs for sex workers and attempts to abolish sex work through legislative and cultural means have proven to be ineffective at reducing the incidence of sex work, reinforcing stigma and marginalisation and simply don't provide real economic alternatives.

If your article advocates for a particular approach to sex work, and you would like to discuss these and other issues, you can chat to someone at your local sex worker organisation, or call the Scarlet Alliance office to learn more about the sex worker rights movement and its philosophies.

Editorial Committee

The proVision editorial committee is entirely comprised of sex workers; including some Scarlet Alliance staff, some Executive members and other sex workers. They will make the ultimate decision about content for proVision. Decisions will be based on a range of issues including the relevance to sex worker communities, and the representation of sex work and sex workers. You may be contacted by a member of the editorial committee to discuss your contribution.

Word Count

Scarlet Alliance aims to have a mix of articles in proVision, some of them shorter, quicker reads, and some longer articles. Please discuss the size of your article with Lola at communications@scarletalliance.org.au to ensure there is a good mix of content in each issue of proVision.

References

In proVision, references are used to identify where the information you are referring to has come from. For example, if you are quoting someone else your reference should indicate who and where that information came from. Also, if you are using someone else's idea you can show respect to that person or other sex worker writers/activist/theorists by naming them (but still respecting their confidentiality) as the person who developed the idea or argument.

Please avoid using references to add chunks of policy or legislation or lots of extra information.

All references will be presented in proVision as endnotes rather than footnotes.

Please use 1, 2, 3 for references rather than Roman numerals.

Images & Graphics

proVision aims include images of sex work and sex workers that show the diversity of our experiences and identities. We aim to include strong proud images of sex work that defy stereotypes. Sex work in the mainstream media always seems to be represented by thin, female (usually faceless) models in lingerie on a bed or in a miniskirt and heels on a street. Do you have ideas of how to visually represent sex work in unconventional, creative ways?

We welcome sex workers to submit their own images of artworks, drawings, comics, photography, selfies, etc. We particularly love sex worker art and performances, and photos from sex worker rallies and events.

You must be the copyright holder of all images you submit or have permission from the copyright holder for the image to be published in proVision. Please make sure anyone in these images has given their explicit consent for it to be submitted to proVision and understand that it will be published in a national sex worker magazine that is publicly available.

Visual contributors are encouraged to send through artwork for stand-alone pieces, as well as images to accompany written work. Please contact Lola at communications@scarletalliance.org.au if you have any questions.

* For more information about Scarlet Alliance values, check out scarletalliance.org.au/who/constitution-2003/